



DISNEY+ CHALLENGES NETFLIX

Virgin Media has been hit with a record in a direct counter to Netflix's deal with Goalhanger's The Rest Is Football, Disney+ has signed a one-year sponsorship and content deal with Gary Neville's podcast production company, The Overlap, for the 2026–27 UK and Ireland football season.



The agreement includes 40 episodes of Stick to Football—20 of which will have an exclusive early window on Disney+, plus six international specials exclusive to the platform. Disney+ will also carry Stick to United, a new 50-part Manchester United series hosted by Wayne Rooney and Mark Goldbridge launching August 18, featuring extended cuts exclusive to the streaming service.

ZATTOO ADDS FOUR DEDICATED FAST CHANNELS

TV streaming platform Zattoo has expanded its Free Ad-Supported Streaming TV (FAST) lineup by



launching four specialized thematic channels in Germany, Austria, and Switzerland.

The new offerings target specific viewer niches across the DACH region: Herzfrequenz: Operated by HIGH VIEW, this medical drama channel launches with eight series and over 600 episodes from the ZDF Studios catalogue, including Der Landarzt and Dr. Klein.

ZDF zu Hause: Managed in partnership with PLAION PICTURES, the channel features over 150 hours of home improvement, gardening, and real estate content.



H2O & Friends: Also managed with PLAION PICTURES, this channel streams 367 half-hour episodes of teen, coming-of-age, and fantasy series such as H2O – Plötzlich Meerjungfrau and Dance Academy.

AKIBA ANIME: Operated by Mainstream Media AG, it offers around 450 German-dubbed episodes of popular anime, including Demon Slayer, Sword Art Online, and Haikyuu!!.

UNIFIED STREAMING INTEGRATES C2PA CREDENTIALS

Amsterdam-based Unified Streaming has launched Trusted Media, an automated content

provenance system integrated directly into its Origin and Packager products. The system attaches cryptographically verifiable C2PA credentials to live, on-demand, and dynamically assembled video streams immediately before delivery to content delivery networks (CDNs).



By embedding credentials—such as publisher details, source data, editorial context, and AI involvement—at the packaging stage, platforms can maintain content authenticity without reprocessing entire video catalogues. The system ensures provenance is preserved even when content is dynamically clipped, repackaged, or combined with regional ads and graphics.

DFB.TV LAUNCHES LIVE GERMAN REGIONAL LEAGUE COVERAGE



DFB.TV, the German Football Association's pay-TV subscription channel operated alongside Sportainment Media Group, is expanding its live broadcast lineup to include Germany's fourth-tier regional leagues. Launched on May 22, 2026, the channel will broadcast live matches from the Regionalliga Nord, West, and Südwest, while featuring Regionalliga Bayern in its weekly highlights magazine.■